



SOCIAL MEDIA PARTNERSHIPS

Harness the power of the AMA's robust social media channels



The AMA's nearly 1-million-strong — and growing — social media presence offers you the chance to present your brand and product messages to engaged motorcycle enthusiasts with sponsored posts across multiple social media platforms.

CREATIVE ASSETS INCLUDE:

- High rez photo
- 50-to-100-word description
- Target URL
- Hashtags (optional)

NEWSLETTERS

Each opt-in audience is passionate enough about the AMA and motorcycling to request additional content. Advertising units are displayed in prime locations in the newsletters to effectively deliver your brand and product message to engaged readers.

AMA EXTRA NEWSLETTER

Delivered to subscribers on the first and third Wednesday of each month, AMA Extra offers AMA-focused information, feature stories, industry news and more.

AMA VINTAGE MOTORCYCLE DAYS NEWSLETTER

From May to early August on the second and fourth Wednesdays of each month, the AMA Vintage Motorcycle Days newsletter offers readers all the latest news and updates surrounding AMA VMD.

AMA HALL OF FAME INSIDER NEWSLETTER

Delivered on the second Monday of each month, this newsletter features AMA Motorcycle Hall of Fame news, Hall of Famer profiles, and stories surrounding the history and legacy of motorcycling.



NEWSLETTER AD SPECS

- 300 x 250, static format
- Live link to company website or specific landing page

CONTACT

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