



CHARTERED ORGANIZATIONS

Tips for getting started as an AMA-chartered organization.

AmericanMotorcyclist.com

(800) AMA-JOIN • organizerservices@ama-cycle.org
13515 Yarmouth Drive, Pickerington, OH 43147



Thank you for your interest in partnering with the American Motorcyclist Association!

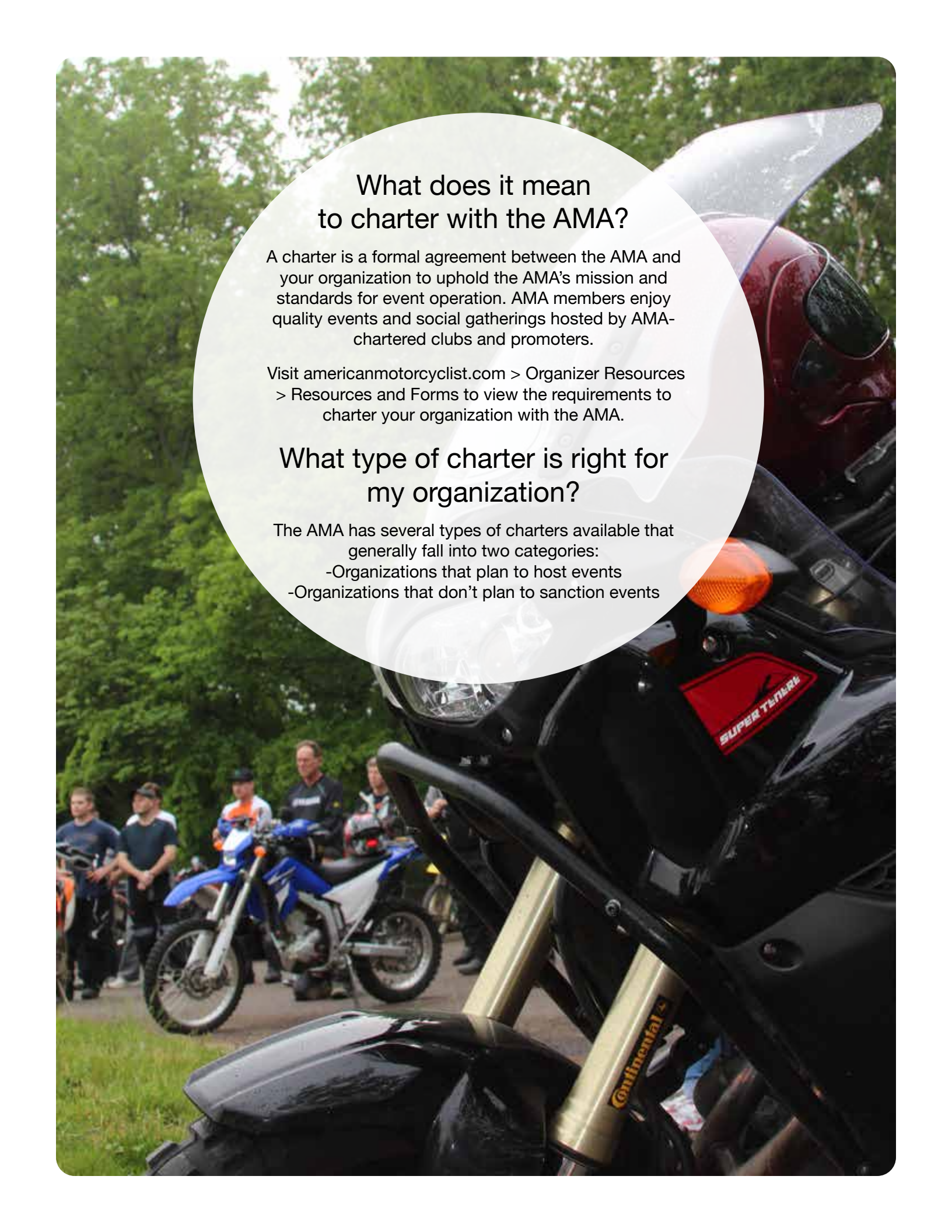
The AMA is the premier organization that works to protect motorcyclists' rights and provide riding and racing opportunities for members. We're glad you're with us.

Included is information on the benefits of being chartered with the AMA. In addition, there is information on the ways that your organization can support the AMA. Whatever charter you choose, one of the most important benefits is that your charter supports the mission of the AMA to promote the motorcycling lifestyle and protect the future of motorcycling.

You'll also find information to help you achieve your goals quickly and effectively. If you have any questions about chartering or sanctioning with the AMA, please email your questions to organizerservices@ama-cycle.org.

As always, thank you for your support of the AMA.



A photograph of a motorcycle event. In the foreground, a black motorcycle is parked, showing its headlight, orange turn signal, and a red 'SUPER TRAK' sticker. The background shows several other motorcycles and people standing around, with green trees in the distance. A large white circle is overlaid on the image, containing text.

What does it mean to charter with the AMA?

A charter is a formal agreement between the AMA and your organization to uphold the AMA's mission and standards for event operation. AMA members enjoy quality events and social gatherings hosted by AMA-chartered clubs and promoters.

Visit americanmotorcyclist.com > Organizer Resources > Resources and Forms to view the requirements to charter your organization with the AMA.

What type of charter is right for my organization?

The AMA has several types of charters available that generally fall into two categories:

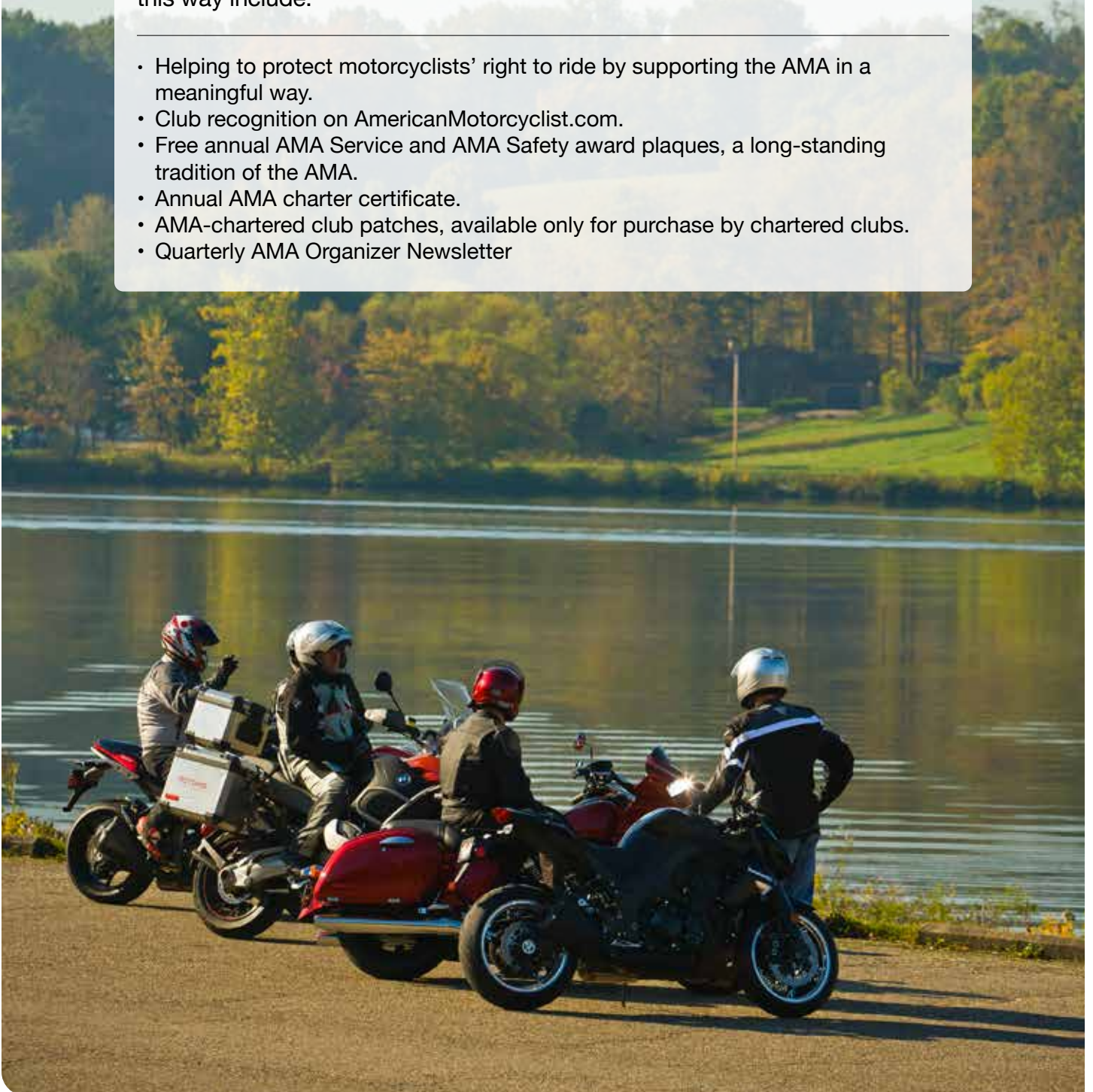
- Organizations that plan to host events
- Organizations that don't plan to sanction events



AMA CLUBS THAT DO NOT SANCTION EVENTS

If your organization does not plan to sanction events, charter with the AMA as a social club, historic club or a service organization. Benefits of chartering this way include:

- Helping to protect motorcyclists' right to ride by supporting the AMA in a meaningful way.
- Club recognition on AmericanMotorcyclist.com.
- Free annual AMA Service and AMA Safety award plaques, a long-standing tradition of the AMA.
- Annual AMA charter certificate.
- AMA-chartered club patches, available only for purchase by chartered clubs.
- Quarterly AMA Organizer Newsletter





AMA ORGANIZATIONS THAT SANCTION EVENTS

Secure a club sanctioning, service promoter or a promoter charter if your organization plans to sanction events.

- Helping to protect motorcyclists' right to ride by supporting the AMA in a meaningful way.
- Recognition of your organization on the AMA website.
- Free annual AMA Service and Safety award plaques, a long-standing tradition of the AMA.
- Annual AMA charter certificate.
- AMA-chartered club patches available only for purchase by chartered clubs.
- AMA Affiliate Program, where your organization can earn an incentive for selling AMA memberships.
- A national set of rules and guidelines, such as the AMA Racing Rulebook, and the Recreational Riding Rulebook.
- Access to top-rated insurance that protects your organization. Options include \$1 million, \$2 million or \$5 million public/spectator and participant legal liability coverage.
- Your event listed in AMA's monthly schedule of sanctioned events. (Sanctions must be filed at least 90 days before event.)
- Your organization's event listed on AmericanMotorcyclist.com.
- Reduced rates for advertising in *American Motorcyclist* magazine or the bi-weekly AMA Extra Newsletter.
- Access to event supplies, such as release and waiver forms, injury reports, referee and event reports and event responsibility posters.
- Discounts on scoring equipment and software for competition events.
- Valuable information available through the AMA Risk Management video.
- The AMA has a long history of welcoming all riders of all brands of motorcycles, and they know and expect a good time at AMA-sanctioned events.
- Quarterly AMA Organizer Newsletter with tips and information.



AMA Affiliate Program

The AMA Affiliate Program is a revenue-sharing program that pays your organization for every AMA membership it sells — be it a new or renewing member, online or on paper. The best part is, it's FREE.

For every new member who signs up through your organization, the AMA pays you \$5. For each AMA member who renews through your organization, the AMA will pay your organization \$2.50.*

To take advantage of the AMA Affiliate Program, all you need is to be an AMA-chartered club or promoter in good standing. Contact organizerservices@ama-cycle.org.

**Memberships must include organizer's Affiliate Code on paper applications or use designated online form. Contact the AMA for more information.*

AMA EAGLES

Through AMA EAGLES, members learn more about the association and become better advocates, grassroots activists and membership promoters. AMA EAGLES is a series of educational training programs that empower AMA members with knowledge, tools and resources tailored to their interests.

After completing the programs, members will be able to promote the motorcycle lifestyle and protect the future of motorcycling in an even larger way.

Visit americanmotorcyclist.com > Volunteer > AMA EAGLES for more information.





AMA Commissions

The AMA is served by two voluntary bodies that help govern competition and recreational events. Commission members must have be active AMA members, in good standing throughout their appointment.

AMA Competition Commissions consider, disseminate, amend, interpret and assist in the enforcement of technical and operational rules for amateur and pro-am competition events sanctioned by the American Motorcyclist Association.

AMA Recreational Riding Commissions discuss ways to enhance and promote recreational riding events sanctioned by the American Motorcyclist Association.



Event Insurance

Organizers who sanction with the AMA receive access to top-rated, comprehensive event liability insurance at low rates. The AMA negotiates insurance rates with the AMA Preferred Insurance Provider.

The AMA does not operate the insurance program, nor does it earn any money from the insurance premiums that AMA organizers pay. Insurance must be paid and approved at least 10 days prior to the sanctioned event.

Rulebooks

AMA-sanctioned events are diverse, and the AMA has created rulebooks to help make the events fair, safe and fun for all AMA members.



Download rulebooks at
[AmericanMotorcyclist.com](https://www.AmericanMotorcyclist.com).