The AMA Motorcycle Hall of Fame is proud to welcome the six inductees — Kenny Coolbeth, Greg Hancock, Effie Hotchkiss, Sandy Kosman, Ben Spies and James Stewart — who will be honored during the AMA Motorcycle Hall of Fame Induction Ceremony on Oct. 28. The induction ceremony will include a cocktail reception at the AMA Motorcycle Hall of Fame, followed by dinner and the ceremony at the nearby Violet Township Event Center on Friday evening, with the following day to include an Open House and Class of 2022 installation exhibit in the AMA Hall of Fame Museum on the AMA campus.

Partnership opportunities for this wonderful celebration are listed below. We’d be honored to have your support of the Hall of Fame and this historic event.

FOR SPONSORSHIP OPPORTUNITIES please contact AMA Business Development Manager Michael Kula at mkula@ama-cycle.org or at (949) 466-7833.
PRESENTING – $7,500

- Five Dinner/Cocktail Reception/Saturday Brunch tickets
- Plaque signed by Hall of Fame Class of 2022
- Spread ad in program (8.75h x 17.5w, with ¼-inch bleed)
- Inclusion on AMA Motorcycle Hall of Fame Induction website page
- Opportunity to speak during welcome remarks
- Verbal recognition during Induction ceremony
- Special sponsor recognition during AV presentation
- Social media exposure across all AMA channels (1.75 million people reached last year)
- Full page ad in American Motorcyclist magazine, reaching nearly 230,000 motorcyclists
- Inclusion in multiple event press releases
- Acknowledgement in magazine coverage of the event in American Motorcyclist

WEBCAST – $6,500

Reach more than 750,000 motorcyclists when the Hall of Fame Induction Ceremony is live streamed across the AMA, AMA Supercross and AMA Motorcycle Hall of Fame channels.

- Four Dinner/Cocktail Reception/Saturday Brunch tickets
- Plaque signed by Hall of Fame Class of 2022
- Commemorative Class of 2022 Inductees Photo wearing rings
- Full page ad in program (8.75x8.75 with ¼-inch bleed)
- Verbal recognition during induction ceremony
- Social media exposure across all AMA channels (1.75 million people reached last year)
- Special sponsor recognition during AV presentation
- Full page ad in American Motorcyclist magazine, reaching nearly 230,000 motorcyclists
- Inclusion in multiple event press releases
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RING - $4,000
- Three Dinner/Cocktail Reception/Saturday Brunch tickets
- Plaque signed by Hall of Fame Class of 2022
- Commemorative Class of 2022 Inductees photo wearing rings
- Full page ad in program (8.75x8.75 with ¼-inch bleed)
- Verbal recognition during induction ceremony
- Special sponsor recognition during AV presentation
- Social media exposure across all AMA channels (1.75 million people reached last year)
- Half-page ad in American Motorcyclist magazine, reaching nearly 230,000 motorcyclists
- Acknowledgement in magazine coverage of the event in American Motorcyclist
- Inclusion in multiple event press releases

DINNER - $3,000
- Two Dinner/Cocktail Reception/Saturday Brunch tickets
- Plaque signed by Hall of Fame Class of 2022
- Full page ad in program (8.75x8.75 with ¼-inch bleed)
- Verbal recognition during induction ceremony
- Special sponsor recognition during AV presentation
- Social media exposure across all AMA channels (1.75 million people reached last year)
- Acknowledgement in magazine coverage of the event in American Motorcyclist
- Inclusion in event press releases

COCKTAIL - $2,000
- One Dinner/Cocktail Reception/Saturday Brunch ticket
- Plaque signed by Hall of Fame Class of 2022
- Full page ad in program (8.75x8.75 with ¼-inch bleed)
- Verbal recognition during induction ceremony
- Special sponsor recognition during AV presentation
- Social media exposure across all AMA channels (1.75 million people reached last year)
- Acknowledgement in magazine coverage of the event in American Motorcyclist
- Inclusion in event press releases