



## 2022 BENEFITS OF MEMBERSHIP

### **OEM Business Member: \$15,000 / \$4,500 per year**

- Right to display the AMA Business Member logo
- Wall plaque acknowledging membership
- Link to your website from our business member webpage
- Business Member Page on *americanmotorcyclist.com*
- Insider news via *AMA Business Member News* E-Newsletter
- Inclusion on AMA Business Member listing in *American Motorcyclist*
- Delivery of customized research of AMA members six times per year
- Access to member outreach with business appeal once per year
- Updates on all legislative activities by AMA Government Relations
- Recognition in AMA Annual Report
- Special pricing on any increased advertising on AMA Channels
- Eligible to vote in AMA affairs
- Eligible to serve on AMA Board of Directors

### **Industry Business Member: \$10,000 / \$3,500 per year**

- Right to display the AMA Business Member logo
- Wall plaque acknowledging membership
- Link to your website from our business member webpage
- Business Member Page on *americanmotorcyclist.com*
- Insider news via *AMA Business Member News* E-Newsletter
- Inclusion on AMA Business Member listing in *American Motorcyclist*
- Delivery of customized research of AMA members two times per year
- Updates on all legislative activities by AMA Government Relations
- Recognition in AMA Annual Report
- Special pricing on any increased advertising on AMA Channels
- Eligible to vote in AMA affairs
- Eligible to serve on AMA Board of Directors

### **Associate Business Member: \$1,500 per year**

- Right to display the AMA Business Member logo
- Wall plaque acknowledging membership
- Link to your website from our business member webpage
- Insider news via *AMA Business Member News* E-Newsletter
- Inclusion on AMA Business Member listing in *American Motorcyclist*
- Recognition in AMA Annual Report
- Special pricing on any increased advertising on AMA Channels

Eligibility and guidelines for determining the appropriate category can be found on the [business membership application](#) or contact Steve Gotoski at (951) 204-1948 or [sgotoski@ama-cycle.org](mailto:sgotoski@ama-cycle.org).

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