



## Promoting The Motorcycle Lifestyle And Protecting The Future Of Motorcycling

Founded in 1924, the AMA is the world's largest motorcycling organization, advocating for motorcyclists' interests at all levels of government, setting standards for motorcycling and ATV competition, and promoting recreational riding activities.

The AMA is divided into four areas of activity to better serve members and event organizers:

- motocross
- off-road racing
- track racing
- recreational riding (includes on- and off-road)

Sanctioning and chartering are necessary steps toward safeguarding everyone involved in an AMA event — you, your club members, your employees and volunteers, the landowners your work with, the participants and the AMA. They offer a framework for organization, procedures, rules and even provide a conduit to quality event insurance.

### What Is A Charter?

A charter is a formal agreement between the AMA and your organization to uphold the AMA's mission and standards for event operation. AMA members enjoy quality events and social gatherings hosted by AMA-chartered clubs and promoters.

### What Is A Sanction?

Once a charter is approved, you can apply for a sanction. When sanctioning an event with the AMA, the organizer agrees to follow the protocols put in place by the AMA, conduct the event to a high standard and assume legal liability.

The sanction application fee will vary based on the event type and number of days it runs.

All sanction applications must be submitted at least 14 days prior to the event and must include insurance that meets the AMA's requirements.

After the event, organizers must complete the post-event paperwork within 14 days.

### Benefits for AMA Organizers

- Listing in *American Motorcyclist* magazine, if submitted at least 90 days prior
- Event included in the event database on [americanmotorcyclist.com](http://americanmotorcyclist.com)
- Utilization of the AMA's rulebook and event guidelines
- Access to supplies – including liability waivers, membership application pads and more
- Eligibility for an affiliate program that pays the organization to sell AMA memberships
- Quarterly AMA Organizer News e-newsletter
- One free AMA Service Award plaque and one free AMA Safety Award plaque available to request yearly to present to two club members or employees in your organization
- One free AMA banner with establishment of new charter
- Ability to attend AMA Congress to provide input on rules and receive educational training related to hosting events
- Access to liability insurance coverage at competitive rates, negotiated by the AMA on behalf of chartered event organizers
- Affiliating your organization with a nationally and internationally recognized not-for-profit and motorcycle sanctioning body
- Supporting the AMA's mission to promote the motorcycle lifestyle and protect the future of motorcycling so that motorcyclists can continue to enjoy their ability to ride and race and organizations can continue to host events
- Access to AMA staff members to answer questions and support sanctioned events
- Promoter/Club listed on [americanmotorcyclist.com](http://americanmotorcyclist.com) for others to find
- Risk management training online to help organizers understand how to minimize event risks at your event

### Additional benefits for racing organizers include:

- Opportunity to complete AMA referee training
- Access to an online portal for race results
- Discounted rates on scoring and registration software
- Opportunity to grow your event to a featured, national or state championship race

### Additional benefits for recreational riding organizers include:

- Ability to order AMA-chartered club patches
- Opportunity to develop your event into a featured or national event

For more information, visit [americanmotorcyclist.com](http://americanmotorcyclist.com) > Organizer Resources > Resources and Forms.